Engaging Visitors with Exhibits and Seasonal Displays
2003 - 2009

2003: TREEmendous Treehouses
2004: Chihuly in the Garden

Lessons learned:
- managing crowds in the garden
- benefits of exhibits: getting the “buy in”
Using collections as a backdrop, both outside and in Conservatory.

Using existing perennial gardens as a backdrop.
Using exhibits to benefit horticulture:

- Adding to collections
- Using annuals to enhance exhibit

Exhibit tied a collection (*Sarracenia*)
- Added hybrids to display
Horticultural “Experimentation”

Atlanta Botanical Garden
Gainesville Nursery
On site “trials”

UGA Trial Garden

- Ideas from other gardens/public spaces
- Master list of combinations
- Garden expanded its footprint, allowing more space for exhibits
- Developed standard locations for exhibit pieces (less damage to permanent collections)
- Began working with LA to upgrade outdoor gardens
Using annuals to:
- Serve as wayfinding and focal points – color has a purpose, rather than randomly spread around garden
- Join old and new gardens
- Create areas of maximum impact and emphasize exhibit pieces
Planning, Staff Involvement and Plant Sourcing
Imaginary Worlds
The Curious Garden
- Exhibits are compatible with collections
- Create multi-season impact
- Involve horticulture team
- Be creative, have fun