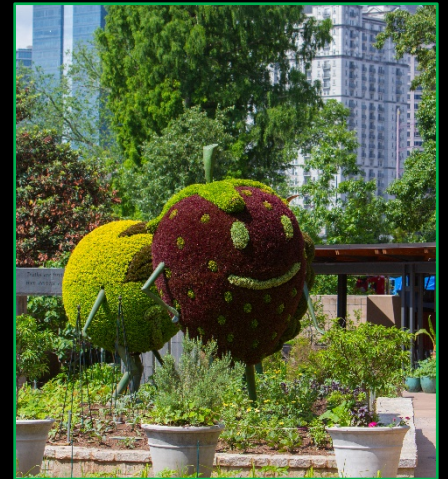
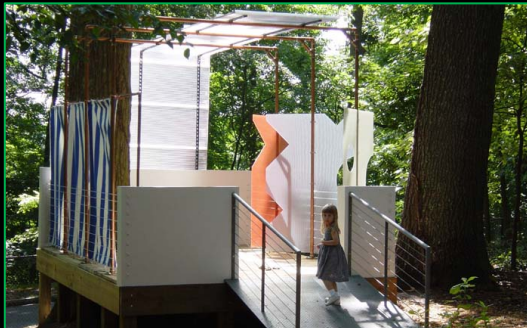
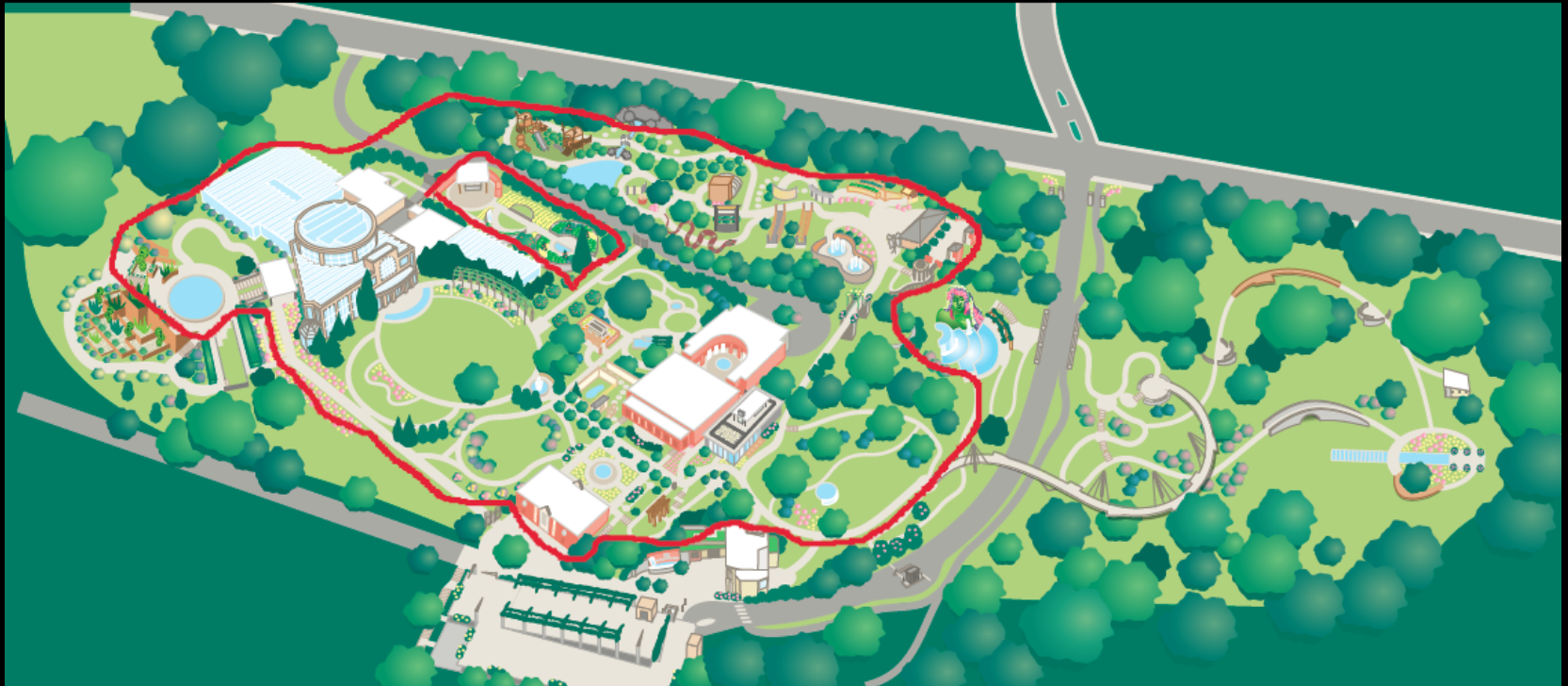


Engaging Visitors with Exhibits and Seasonal Displays



2003 - 2009



2003: TREEmendous Treehouses



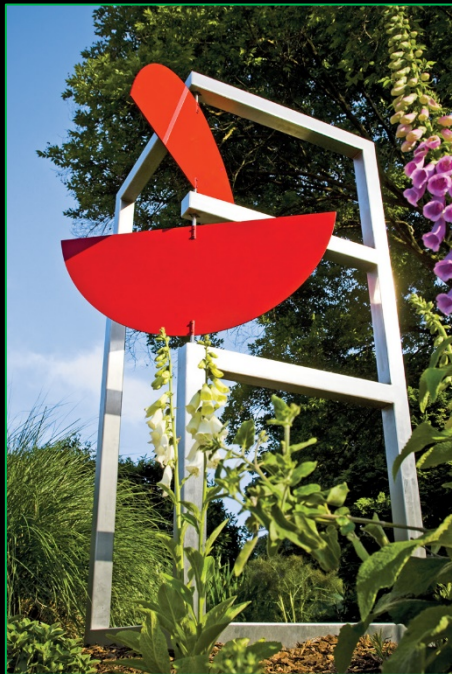
2004: Chihuly in the Garden

Lessons learned:

- managing crowds in the garden
- benefits of exhibits: getting the “buy in”



**Using collections as a backdrop,
both outside and in Conservatory**



**Using existing perennial
gardens as a backdrop**

Using exhibits to benefit horticulture:



Locomotion



- Adding to collections
- Using annuals to enhance exhibit



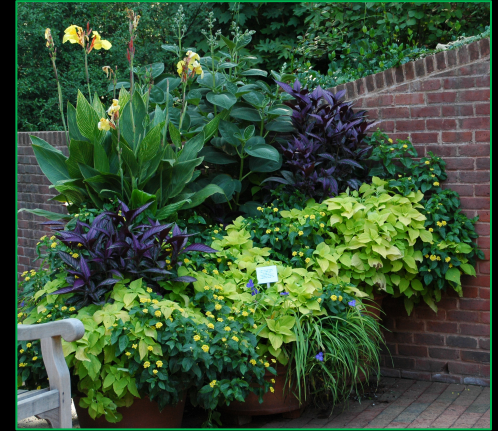
- Exhibit tied a collection (*Sarracenia*)
- Added hybrids to display

Big Bugs and Killer Plants

Horticultural “Experimentation”



**Atlanta Botanical Garden
Gainesville Nursery**



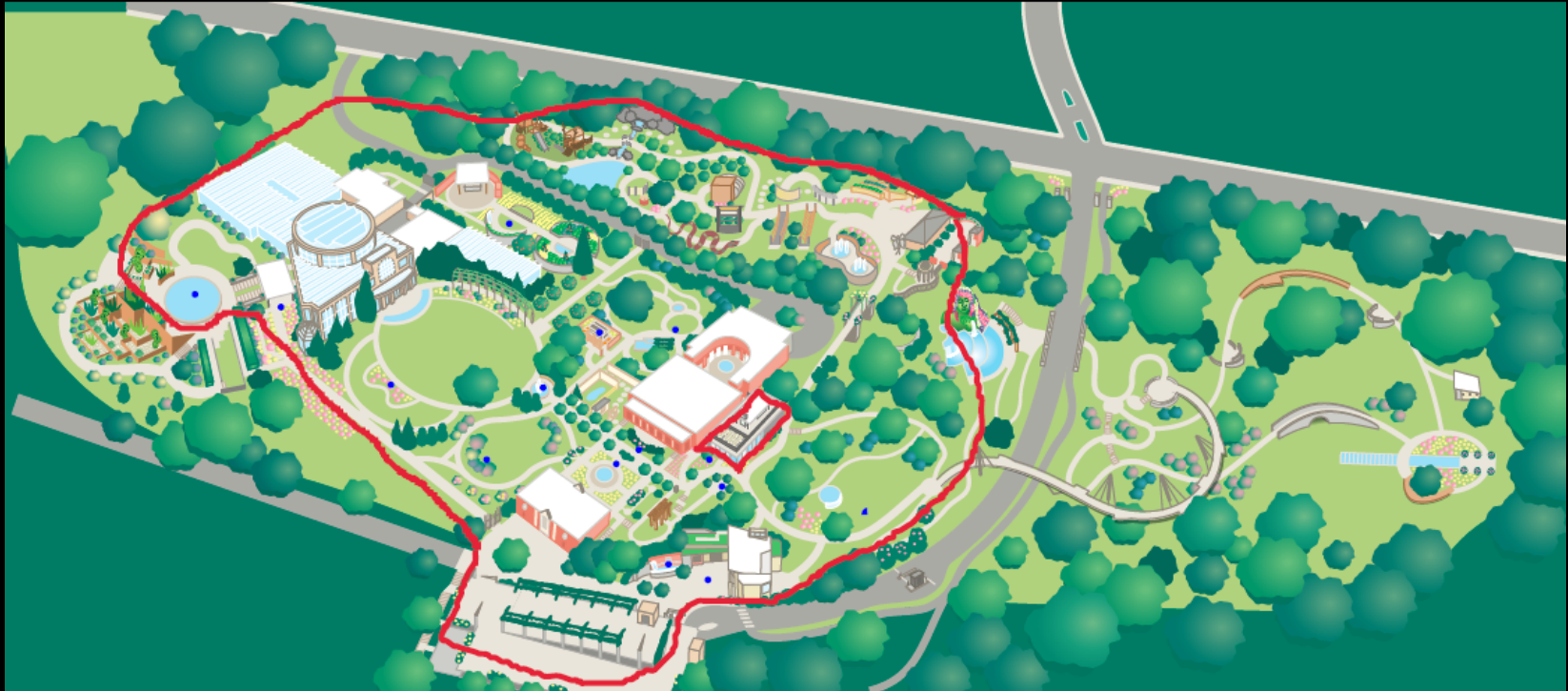
On site "trials"



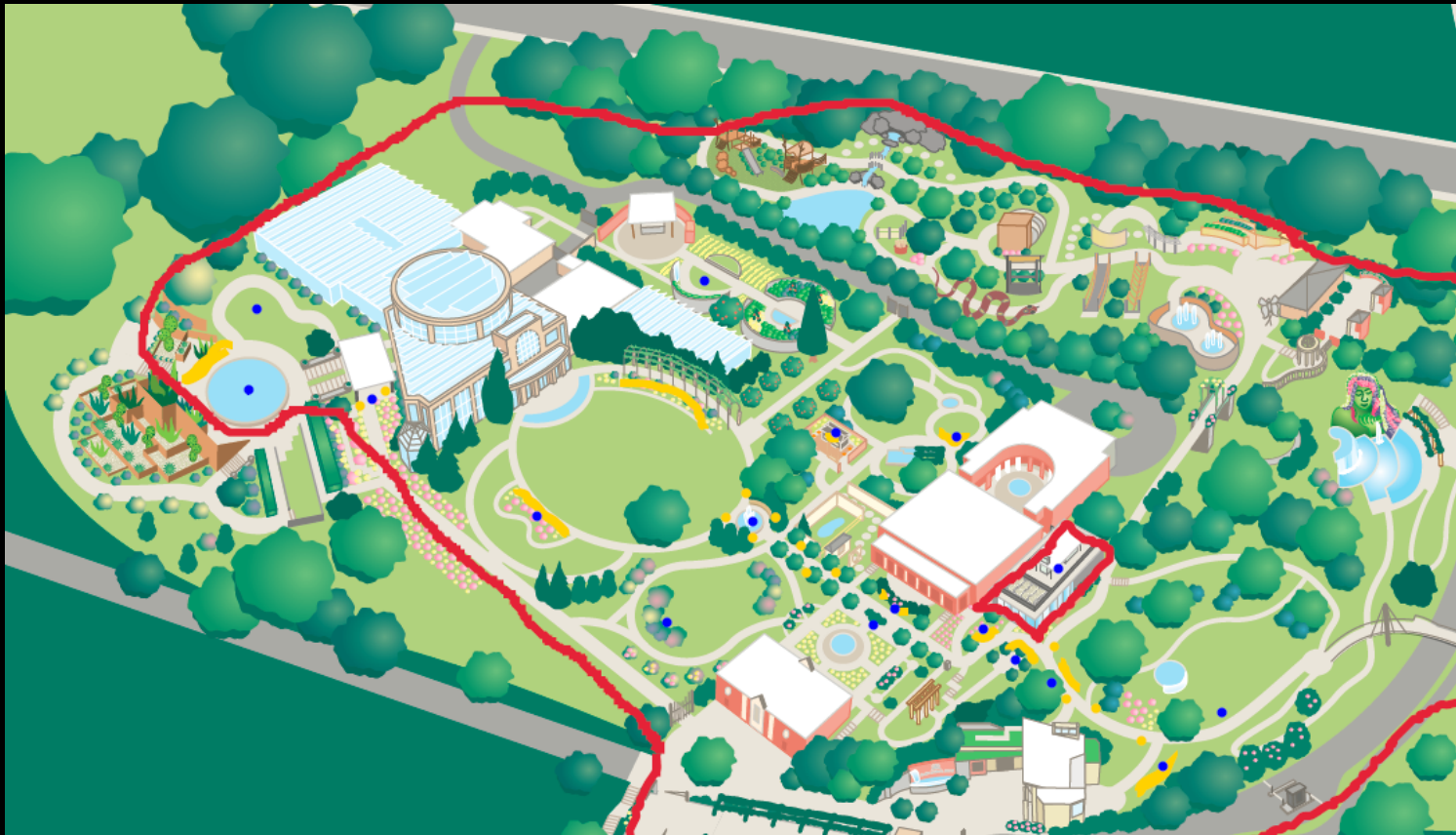
UGA Trial Garden

- Ideas from other gardens/public spaces
- Master list of combinations

2009



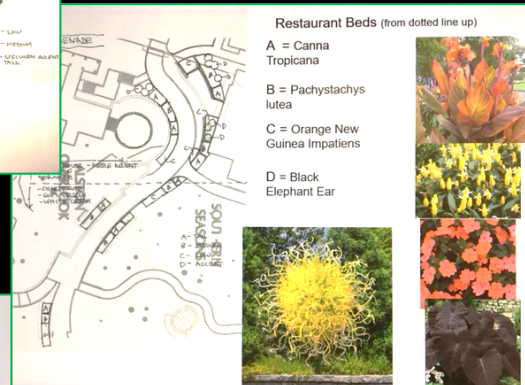
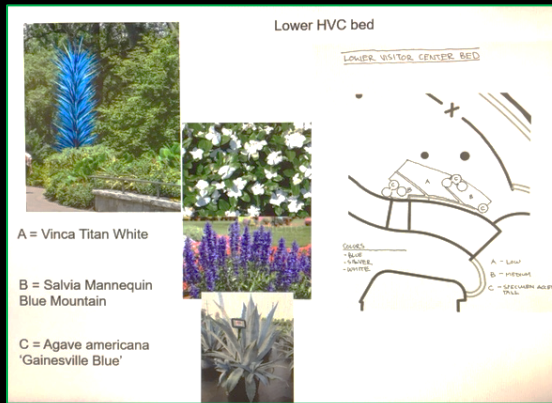
- Garden expanded its footprint, allowing more space for exhibits
- Developed standard locations for exhibit pieces (less damage to permanent collections)
- Began working with LA to upgrade outdoor gardens



Using annuals to:

- Serve as wayfinding and focal points – color has a purpose, rather than randomly spread around garden
- Join old and new gardens
- Create areas of maximum impact and emphasize exhibit pieces

Planning, Staff Involvement and Plant Sourcing

[illegible]



Moore in America

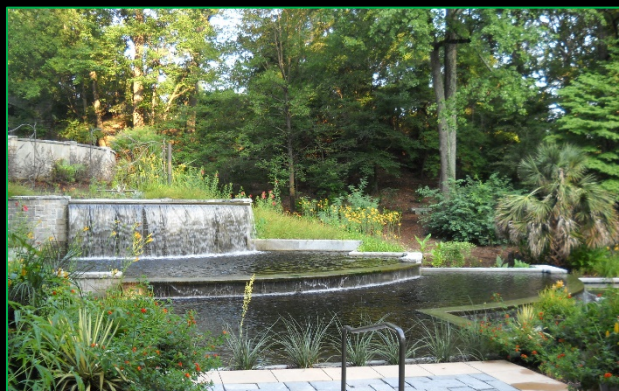
Independent Visions



2016



Imaginary Worlds





Chihuly in the Garden



The Curious Garden



- Exhibits are compatible with collections
- Create multi-season impact
- Involve horticulture team
- Be creative, have fun

