Fusing Seasonal Display Planning with Garden-wide Approaches and Programming

Tim Pollak
Outdoor Floriculturist

Chicago Botanic Garden
Chicago Botanic Garden:
385 acres, 27 Display Gardens, and 4 natural areas
## History

- The Chicago Botanic Garden traces its origins back to the [Chicago Horticultural Society](https://www.chicagobotanic.org), founded in 1890. Using the motto *Urbs in Horto*, meaning "city in a garden,"

- In 1962, its modern history began when the Society agreed to help create and manage a new public garden. With the groundbreaking for the Chicago Botanic Garden in 1965 and its opening in 1972, the Society created a permanent site on which to carry out its mission.

- The Garden today is an example of a successful public-private partnership. It is owned by the Forest Preserve District of Cook County and operated by the Chicago Horticultural Society.

## Our Mission

We cultivate the power of plants to sustain and enrich life.
Designing a large and institution-wide Thematic Display

Using a Garden-wide Holistic Approach...

Intersection of multiple departments
Steps to Planning a Large Thematic Display

- Create the idea and concept
- Develop the team, and team “charter”
- Brainstorming
- Develop the “Creative Brief”
- Create the Project Plans for each department the Theme
Develop the “Creative Brief”

- **Purpose.** *Ask the Why?* Very important from the beginning
- **Objective.** What does the theme want to achieve?
- **Elements involved?** The talking points and supportive information
- **Target Audience?** Who are you trying to reach?
- **Attitude and Tone?**
- **Tagline(s) and Keywords**
How do you determine when to Theme?

- Cycle that allows you to learn between cycles
- 2 year cycle?
- Allows for proper planning, need 24-36 months ahead of time to properly prepare all departments involved
- Create a multiple-year Theme schedule for 3 to 10+ years into future
- Need to allow staff the time to do the day to day work as well as prepare for the garden-wide themed program
- Visibility and research into what other institutions or cities are doing at the same time
Objective: To explore some of the strategic questions of the Thematic Template

What is the purpose of at large Garden-wide (or smaller) Theme?

- Powerful way of delivering the value of each part of the Garden
- Engages every part of the Garden in a unified or integrated way to deliver content
- Strengthens your internal work through collaboration
- Ensures that everyone knows what’s going on and end up with a much better solution because the choices are vetted – a lot of people and functions involved in evaluating from a lot of different perspectives and earlier involvement by various functions including communication
- Touches the mission of the Garden
- Has a positive impact on the institution or topic that we profile
- Learning new things all the time is a powerful vehicle for developing staff; it’s an employee and visitor value proposition
What is the Value Proposition?

- Novel and new, builds interest
- Engages new audiences
- Immersion provides a lot of opportunity to communicate
- Potentially younger and more diverse audiences
- Creates a buzz—the buzz feeds the interest (word of mouth marketing)
- Helps identify a new and unique focus to help connect with guests and funders
- Is educational by definition
- Attracts repeat visitors
- Opportunity to partner with other institutions around a topic of interest or service to the city
# Project Planning by Department

<table>
<thead>
<tr>
<th>Step #</th>
<th>Action</th>
<th>Responsibility</th>
<th>Start Date</th>
<th>End Date</th>
<th>Notes / Issues</th>
</tr>
</thead>
</table>

## Success Measures:
What are the potential pitfalls or risks of using a Theme?

- Visitors don’t like the theme, so don’t come.
- Some areas of the Garden will not have an obvious connection, so it forces each group to stretch or reach to find things that fit into the theme.
- Adds a whole layer of work, if it’s not planned properly.
- Authenticity is critical, if not, it can be perceived negatively.
Production and Plant Purchasing:

- Develop plant lists early as possible
- Purchase and grow large specimens ahead of time to fulfil certain specs
- Work with each Horticulturist to review designs and determine plant qty’s and sizes
- Create a “SPEC” list to help fill-in and ensure you have enough to maximize the displays
- Use sources and brokers you can trust, good communication along the process is a must
- Very important! Visit sources and nurseries ahead of time to tag, *1 year in advance, and *1-2 months before to review quality, make subs as needed prior to shipping
- Shipping issues are unfortunately inevitable....
It started with an idea and inspiration...

19 months ago
Roberto Burle Marx, 1909-1994
ROBERTO BURLE MARX
DESIGNS & INSPIRATIONS

FAZENDA VARGEM GRANDE
1973
THE GARDEN WAS A FORMER COFFEE
BEAN FARM, A HUB OF FINANCIAL
INCOME FOR BRAZIL

MINISTRY OF EDUCATION & HEALTH, RIO DE JANEIRO
1938
BURLE MARX'S ORIGINAL PAINTING OF THE INITIAL DESIGN
OF THE PLAN FOR THE ROOF GARDEN OF THE MINISTRY OF
EDUCATION & HEALTH

COPACABANA BEACH
1970
AN ABSTRACT DESIGN OF RED, BLACK, WHITE MOSAIC

THE STRUNK GARDEN
1954
BURLE MARX WAS NOTED FOR HIS VAST USE OF
NATIVE BRAZILIAN PLANTS IN THIS GARDEN.

BRAZILIAN FOLK ART
Roberto Burle Marx Art and Designs
# 2017 Brazil in the Garden Team Thematic Plan

**Team Name:** Brazil in the Garden (BIG)  
**Project Description:** Team Thematic Plan  
**Team Lead:** Andrew Bursting

<table>
<thead>
<tr>
<th>Phase</th>
<th>Action</th>
<th>Responsibility</th>
<th>Start Date</th>
<th>End Date</th>
<th>Completion Date</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.0</td>
<td>Create a Strategy Document for Brazil in the Garden</td>
<td>JZ</td>
<td>7/1/2016</td>
<td>7/31/2016</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.1</td>
<td>Present Brazil in the Garden Timeline to Stakeholders - Senior Staff</td>
<td>JZ</td>
<td>8/1/2016</td>
<td>8/1/2016</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.2</td>
<td>Establish Team Charter</td>
<td>Team/ AB</td>
<td>11/19/2016</td>
<td>11/24/2016</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.3</td>
<td>Present Team Charter and 'Brazil in the Garden' plan to Senior Staff</td>
<td>AB</td>
<td>11/28/2016</td>
<td>12/5/2017</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.0</td>
<td>Identify subcommittees, chairs and assignments:</td>
<td>AB</td>
<td>11/28/2016</td>
<td>12/6/2016</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.0</td>
<td>Develop a Creative Brief with outside consultant</td>
<td>Team/ AB/WG</td>
<td>11/28/2016</td>
<td>1/3/2017</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.1</td>
<td>Present and Approval of Creative Brief</td>
<td>AB/Senior</td>
<td>11/28/2016</td>
<td>1/8/2017</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.0</td>
<td>Horticulture Plan</td>
<td>TP</td>
<td>12/7/2016</td>
<td></td>
<td>Goal by 1/12/17</td>
<td></td>
</tr>
<tr>
<td>4.1</td>
<td>Education Plan</td>
<td>KU</td>
<td>12/7/2016</td>
<td>12/14/2016</td>
<td>Goal by 1/12/17</td>
<td></td>
</tr>
<tr>
<td>4.2</td>
<td>Science and Conservation Plan</td>
<td>PH</td>
<td>12/7/2016</td>
<td>1/4/2017</td>
<td>Goal by 1/12/17</td>
<td></td>
</tr>
<tr>
<td>4.3</td>
<td>Public Programming Plan</td>
<td>JZ</td>
<td>12/7/2016</td>
<td>1/3/2017</td>
<td>Goal by 1/12/17</td>
<td></td>
</tr>
<tr>
<td>4.4</td>
<td>Marketing Plan</td>
<td>WG</td>
<td>12/7/2016</td>
<td>1/5/2017</td>
<td>Goal by 1/12/17</td>
<td></td>
</tr>
<tr>
<td>4.5</td>
<td>Development Plan</td>
<td>RR</td>
<td>12/7/2016</td>
<td>12/28/2016</td>
<td>Goal by 1/12/17</td>
<td></td>
</tr>
<tr>
<td>5.0</td>
<td>Update Senior Staff</td>
<td>AB/ JZ</td>
<td>2/5/2017</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.0</td>
<td>Present future thematic ideas to Senior Staff</td>
<td>AB/ JZ</td>
<td>2/5/2017</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7.0</td>
<td>Finalize thematic template and present to Senior Staff</td>
<td>AB/ JZ</td>
<td>4/1/2017</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8.0</td>
<td>Finalize content of all Project Plans</td>
<td>Team</td>
<td>4/1/2017</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9.0</td>
<td>Install 'Brazil in the Garden'</td>
<td>Team</td>
<td>6/1/2017</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
BRAZIL IN THE GARDEN

FOOD

SHOP

DANCE

TEACH & LEARN

COMMUNICATE

FUN
A Season of Programming

• Bold, Vibrant and Biodiverse
  • Celebrate the influence of Brazil on gardens, arts and culture, and conservation.
Benefits
• New PR angle for the Garden,
• Great way to fuse Horticulture, Science, Education, Visitor Services, Development, Volunteers, and other departments
• Answers the question of ‘what’s new at the Garden?’
• Potential to bring in new and/or diverse audiences
• Link to a community the Garden has not worked with before

Risks
• Plant cultural issues
• Authenticity of content
• ‘I miss my regular Garden’
• ‘Where are all the mums?’
• ‘Why would you mess with something that already works?’
• ‘Summer sells itself already’
Components of the Theme:

• Horticulture Displays
• Public Programming
  • Visitor Events & Programs
    • Summer Evenings
    • Chef Series
    • Trams
    • Joutras Temporary Exhibition
    • Interpretive Signage
    • Garden View Café and Garden Shop
• Education
  • Classes and Activities
  • Lenhardt Library
  • Science and Conservation
• Development
  • Sponsorship
  • Government Relations
  • Large fundraising event
• Communications/PR
Public Programs: Interpretive/Café/Shop

- Interpretive Signage
  - ‘Chalkboard signs’ in each display garden area
    - Fun facts and messaging about science and conservation (Brazil is considered to have the greatest biodiversity of any country on the planet)
  - Greenhouses will highlight plants to discuss diversity and conservation – i.e. *Pereskia* (cactus) and *Theobroma cacao* (cacao beans)

- Garden View Café
  - The Café will plan Brazilian themed food and drink at appropriate times (Brazilian music evenings, Brazilian Chef Series days, etc.)

- Garden Shop
  - Brazilian inspired wares will be for sale in the Shop
  - The Shop will sell totes, mugs and such (like Orchid) with images from our rare books collection
Public Programs: Lenhardt Library

• **Flora Brasil** exhibition text will describe attributes of tropical Brazilian flora and Brazilian biodiversity, and the significance of the specific volumes in the cases.
• Margaret Mee and her work will be featured as a botanical artist who painted native plants of the Amazon rain forest, as an early environmentalist for Brazil, and her influence on Roberto Burle Marx.
Education:

- Programs for families with children (June – August)
  - Summer Garden Bingos
  - Family Drop-In Activities – one station (TBD)
    - Feature tropical plants/design elements found in display gardens
  - Nature Nights: Lush Landscapes of Brazil – painting
    - Ages 4-10
  - Family Campouts: Brazil in the Garden – art project
    - Ages 5 and up
- Programs for Preschool age children
  - Nature Preschool will visit display gardens in early fall and investigate tropical plants up close in the classroom

Camp CBG

- Tropical plants will be highlighted in various camp sessions
Public Programs: **Roberto Burle Marx**

Art Exhibition in Joutras Gallery

- May 26 – Sept. 10
- Message how Brazil is considered to have the greatest biodiversity of any country on the planet
- Showcasing/messaging Marx’s conservation efforts and influential style of garden design – includes original pieces of his artwork
Horticulture: Plant Displays

• Lake-Cook Main Entrance
• Gatehouse
• Visitor Center – plaza, entrance and vertical planters
• Garden Café – entrance bed and tables
• Visitor Center Bridge Hayrack baskets
• Crescent Garden
• Heritage Garden
• Circle Garden
• Fruit & Vegetable Garden – selected plantings
• Grunsfeld Children’s Garden – bed plantings and containers
• Buehler Enabling Garden – vertical wall plantings
• Regenstein Center North Stairs containers
• Esplanade – fall containers (instead of Mums)
• Krehbiel Gallery Pool
• Greenhouses – Palm Allee and large hanging vertical element
• Greenhouse Gallery – corner displays and containers
• Science Center – entrance containers
### 2017 BRAZIL IN THE GARDEN - HORTICULTURE THEMATIC PLAN

**Project Lead:** Tim Pollak

<table>
<thead>
<tr>
<th>Step</th>
<th>Action</th>
<th>Responsibility</th>
<th>Start</th>
<th>Finish</th>
<th>% Work Complete</th>
<th>Notes/Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.0</td>
<td>Brainstorming Phase</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.1</td>
<td>Plan trip to Florida to look at plants for future displays, and make new contacts for sourcing plants</td>
<td>AB, TP</td>
<td>Mon 10/5/15</td>
<td>Sun 11/29/15</td>
<td>100%</td>
<td>11/29/15-12/4/15</td>
</tr>
<tr>
<td>1.2</td>
<td>Brainstorm of initial idea and theme- Roberto Burle Marx inspired ideas (&quot;Brazil In Chicago&quot;)</td>
<td>AB, TP</td>
<td>Sun 11/1/15</td>
<td>Fri 1/22/16</td>
<td>100%</td>
<td>The more time the better to fully plan and organize for multi-departmental planning and budgetary processes</td>
</tr>
<tr>
<td>1.3</td>
<td>Present display idea to Sr. Hort staff for support and approval (initially Kris Jarantoski and Tim Johnson)</td>
<td>AB, TP</td>
<td>Fri 1/22/16</td>
<td>Fri 1/22/16</td>
<td>100%</td>
<td>Received support and go-ahead to proceed with proposed designs and reviews</td>
</tr>
<tr>
<td>1.4</td>
<td>Present idea to Sr. Staff (Jodi Zombolo, Harriet Resnick, KI, TJ) for additional approval, feedback and Q&amp;A</td>
<td>AB, TP</td>
<td>Mon 2/22/16</td>
<td>Mon 2/22/16</td>
<td>100%</td>
<td>Pitched Brazil and other future Wow ideas and themes</td>
</tr>
<tr>
<td>1.5</td>
<td>Present Brazil to selected key CBG staff (Sr. Staff, Education, Visitor Op., Hort, Corp. sponsor, Gov Affairs, Communication &amp; Marketing)</td>
<td>AB, TP</td>
<td>Mon 2/29/16</td>
<td>Mon 2/29/16</td>
<td>100%</td>
<td>Presented theme to multi-departmental audiences for discussion and Q&amp;A</td>
</tr>
<tr>
<td>2.0</td>
<td>Design Phase</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.1</td>
<td>Schedule weekly meetings as needed to begin designs, layouts, and details for each Garden area involved</td>
<td>AB, TP</td>
<td>Fri 1/1/16</td>
<td>Sun 5/1/16</td>
<td>100%</td>
<td>Meet 1-2x/week as needed to go thru each Garden area based on theme and details involved. Plant list first, then design layout</td>
</tr>
<tr>
<td>2.2</td>
<td>Meet to review planting areas with Horticulture Staff, Q&amp;A, feedback, and update progress</td>
<td>AB, TP, Hort Staff</td>
<td>Mon 3/14/16</td>
<td>Mon 3/14/16</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>2.3</td>
<td>Create Master Plant List for all plants, and Fall Change-out Master list of all plants needed, determine sources, and plant sizes</td>
<td>TP</td>
<td>Fri 1/1/16</td>
<td>Sun 5/1/16</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>2.4</td>
<td>Meet to review Brazil exhibits with CBG Education Staff</td>
<td>AB, TP</td>
<td>Thu 3/17/16</td>
<td>Thu 3/17/16</td>
<td>100%</td>
<td>Educational ideas and programming discussed</td>
</tr>
<tr>
<td>2.5</td>
<td>Meet to follow-up with Sr. Staff and key Brazil display areas (Library, Indoor display) with Leora S., Brian B., Jodi Z., Harriet R.</td>
<td>AB, TP</td>
<td>Wed 5/4/16</td>
<td>Wed 5/4/16</td>
<td>100%</td>
<td>Brazil displays and ideas for public programming discussed</td>
</tr>
<tr>
<td>2.6</td>
<td>Meet to discuss indoor display area featuring Brazil with Brian Barker</td>
<td>AB, TP, BB</td>
<td>Fri 3/25/16</td>
<td>Fri 3/25/16</td>
<td>100%</td>
<td>Brazil display possibilities for both indoor and outdoor areas, and enhancements</td>
</tr>
<tr>
<td>2.7</td>
<td>Meet and review planting areas with entire Horticulture Staff, Q&amp;A, feedback, and update</td>
<td>AB, TP, Hort Staff</td>
<td>Thu 5/12/16</td>
<td>Thu 6/30/16</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>2.8</td>
<td>Meet with each individual Horticulturist to review their Garden area designs, Q&amp;A, feedback</td>
<td>AB, TP and Horticulturists</td>
<td>Thu 5/19/16</td>
<td>Thu 6/30/16</td>
<td>100%</td>
<td>Go over each individual design and plant list for each Garden area</td>
</tr>
<tr>
<td>2.9</td>
<td>Meet to review indoor/specialty Brazil displays &amp; designs with Brian Barker</td>
<td>AB, TP, BB</td>
<td>Wed 6/22/16</td>
<td>Wed 6/22/16</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>2.10</td>
<td>Meet with individual Horticulturists to finalize plant quantities and sizes</td>
<td>TP, Horticulturist</td>
<td>Fri 7/1/16</td>
<td>Fri 7/15/16</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>2.11</td>
<td>Review all Summer 2017/Brazil designs for display Gardens w/ Annuals review committee</td>
<td>Annuals Review</td>
<td>Wed 7/27/16</td>
<td>Tue 8/2/16</td>
<td>100%</td>
<td>2 review meetings for Annuals summer 2017</td>
</tr>
<tr>
<td>Name</td>
<td>Location</td>
<td>Sub Location</td>
<td>Qty Needed</td>
<td>Size</td>
<td>Source</td>
<td>Notes:</td>
</tr>
<tr>
<td>------</td>
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<td>--------</td>
</tr>
<tr>
<td>Aechmea 'Hacienda (or 'Raspberry')</td>
<td>North Stairs</td>
<td>Containers</td>
<td>12</td>
<td>9&quot;</td>
<td>Bullis</td>
<td>might need sub?</td>
</tr>
<tr>
<td>Aechmea blanchetiana</td>
<td>Lake Cook</td>
<td></td>
<td>18</td>
<td>10&quot;</td>
<td>Bullis</td>
<td></td>
</tr>
<tr>
<td>Aechmea blanchetiana 'Hawaii'</td>
<td>Visitor's Center</td>
<td>Ent &amp; Plaza</td>
<td>36</td>
<td>10&quot;</td>
<td>Bullis</td>
<td></td>
</tr>
<tr>
<td>Aechmea blanchetiana</td>
<td>Gatehouse</td>
<td></td>
<td>26</td>
<td>10&quot;</td>
<td>Bullis (18) 14&quot;, (14) 10&quot;</td>
<td></td>
</tr>
<tr>
<td>Aechmea 'Blue Tango'</td>
<td>Crescent Garden</td>
<td></td>
<td>48</td>
<td>10&quot;</td>
<td>Bullis</td>
<td>36&quot; X 36&quot;</td>
</tr>
<tr>
<td>Aechmea 'Dean'</td>
<td>Circle Garden</td>
<td>Quads</td>
<td>12</td>
<td>10&quot;</td>
<td>Bullis</td>
<td>4 x 3=12</td>
</tr>
<tr>
<td>Aechmea 'Pinot Noir'</td>
<td>Crescent Garden</td>
<td></td>
<td>32</td>
<td>9&quot;</td>
<td>Bullis</td>
<td></td>
</tr>
<tr>
<td>Aechmea tayoensis</td>
<td>Circle Garden</td>
<td>Under Comus mas</td>
<td>30</td>
<td>6&quot;</td>
<td>Bullis</td>
<td>15 per side w/ Plecotranths</td>
</tr>
<tr>
<td>Aechmea 'Yellow Berries'</td>
<td>Circle Garden</td>
<td>Boxwoods</td>
<td>24</td>
<td>9&quot;</td>
<td>Bullis</td>
<td>5 or 6 per area</td>
</tr>
<tr>
<td>Aechmea 'Yellow Berries'</td>
<td>Heritage Columns-Firepits</td>
<td></td>
<td>27</td>
<td>9&quot;</td>
<td>Bullis</td>
<td>9 x 3 w/ Sedum Red Dragon's Blood</td>
</tr>
<tr>
<td>Alcantarea imperialis 'Malbec'</td>
<td>Circle Garden</td>
<td>Fountain</td>
<td>12</td>
<td>3gal</td>
<td>Bullis</td>
<td>20&quot; tall (from Excelsa?)</td>
</tr>
<tr>
<td>Alcantarea imperialis 'Malbec'</td>
<td>Gatehouse</td>
<td></td>
<td>20</td>
<td>3gal</td>
<td>Bullis</td>
<td>2.5-3 ft tall</td>
</tr>
<tr>
<td>Alcantarea odorata</td>
<td>Visitor's Center</td>
<td>Ent</td>
<td>12</td>
<td>3gal</td>
<td>Bullis</td>
<td>6 per side</td>
</tr>
<tr>
<td>Alocasia macrorrhiza</td>
<td>Grunsfeld</td>
<td>Wind Bed</td>
<td>6</td>
<td>7gal</td>
<td>EXC</td>
<td></td>
</tr>
<tr>
<td>Alocasia 'Morocco'</td>
<td>Circle Garden</td>
<td>East perimeter</td>
<td>18</td>
<td>2gal</td>
<td>CBG</td>
<td>CBG overwintered from EXC '16</td>
</tr>
<tr>
<td>Alocasia plumbea 'Serendipity' (or Megadalon or Metallicca)</td>
<td>Gatehouse</td>
<td></td>
<td>32</td>
<td>7gal</td>
<td>EXC</td>
<td>bigger is better 5-6 ft</td>
</tr>
<tr>
<td>Alocasia plumbea 'Nigra'</td>
<td>Lake Cook</td>
<td></td>
<td>9</td>
<td>7gal</td>
<td>EXC</td>
<td>3gal= 9.50, Doug Ingram</td>
</tr>
<tr>
<td>Alocasia portodora</td>
<td>North Stairs</td>
<td>Containers</td>
<td>2</td>
<td>15gal</td>
<td>EXC</td>
<td>5-6 ft tall</td>
</tr>
<tr>
<td>Aloe 'Hedge Hog'</td>
<td>Circle Garden</td>
<td>Boxwoods</td>
<td>200</td>
<td>1gal</td>
<td>EXC</td>
<td>100 each side/50 per zone</td>
</tr>
<tr>
<td>Alpinia 'Marble'</td>
<td>Circle Garden</td>
<td>Box Border</td>
<td>24</td>
<td>3gal</td>
<td>DIN</td>
<td>6 per area</td>
</tr>
<tr>
<td>Anthurium superbum</td>
<td>Visitor's Center-containers</td>
<td>Entrance</td>
<td>6</td>
<td>7gal</td>
<td>EXC</td>
<td>Silver Krome</td>
</tr>
<tr>
<td>Aphelandra hartwegiana</td>
<td>Circle Garden</td>
<td>Fountain</td>
<td>14</td>
<td>3gal</td>
<td>DIN</td>
<td>7 each side/indent, Doug Ingram</td>
</tr>
<tr>
<td>Aphelandra hartwegiana</td>
<td>Crescent Garden</td>
<td></td>
<td>48</td>
<td>3gal</td>
<td>DIN</td>
<td>Doug Ingram</td>
</tr>
<tr>
<td>Asplenium 'Leslie'</td>
<td>Circle Garden</td>
<td>East perimeter</td>
<td>40</td>
<td>1gal</td>
<td>EXC</td>
<td></td>
</tr>
<tr>
<td>Begonia 'Frosty'</td>
<td>Visitor's Center-containers</td>
<td>Containers</td>
<td>20</td>
<td>K07</td>
<td>CBG</td>
<td>CBG grown from Ball plugs</td>
</tr>
<tr>
<td>Begonia 'Lotusland' (sub w/ B.nelumbifolia?)</td>
<td>North Stairs</td>
<td>Containers</td>
<td>14</td>
<td>1gal</td>
<td>CBG</td>
<td>CBG stock? Or use other Begonia</td>
</tr>
<tr>
<td>Begonia luxurians</td>
<td>North Stairs</td>
<td>Containers</td>
<td>8</td>
<td>2gal</td>
<td>CBG</td>
<td>CBG overwintered, sub for other</td>
</tr>
<tr>
<td>Begonia luxurians</td>
<td>Extra</td>
<td>Containers</td>
<td>6</td>
<td>2gal</td>
<td>CBG</td>
<td>CBG cuttings, 2 containers</td>
</tr>
<tr>
<td>Begonia nelumbifolia</td>
<td>North Stairs</td>
<td>Containers</td>
<td>10</td>
<td>2gal</td>
<td>CBG</td>
<td>CBG stock? Purchase plants (Taylor Greenhouses-NY)</td>
</tr>
<tr>
<td>Bismarkia nobilis</td>
<td>Circle Garden</td>
<td>Quads</td>
<td>4</td>
<td>(4) 4-5 ft</td>
<td>EXC</td>
<td></td>
</tr>
<tr>
<td>Bismarkia nobilis</td>
<td>Crescent Garden</td>
<td></td>
<td>2</td>
<td>(2) 4-5 ft</td>
<td>EXC</td>
<td>3 sizes</td>
</tr>
<tr>
<td>Bismarkia nobilis</td>
<td>Crescent Garden</td>
<td></td>
<td>4</td>
<td>(4) 4-5 ft</td>
<td>EXC</td>
<td>3 sizes</td>
</tr>
<tr>
<td>Bismarkia nobilis</td>
<td>Crescent Garden</td>
<td></td>
<td>2</td>
<td>(2) 7-8 ft</td>
<td>EXC</td>
<td>3 sizes</td>
</tr>
<tr>
<td>Blechnum brasiliense</td>
<td>Circle Garden</td>
<td>Secret Squares</td>
<td>32</td>
<td>2gal</td>
<td>EXC</td>
<td>16 per side</td>
</tr>
<tr>
<td>Bougainvillea 'Royal Purple'</td>
<td>Hayracks-side boxes</td>
<td></td>
<td>18</td>
<td>1gal</td>
<td>CBG</td>
<td>6 x 3 ea crate, CBG from Ball Plugs, need trailing plant?</td>
</tr>
<tr>
<td>Brilliantia subulugurica</td>
<td>Extra</td>
<td>Containers</td>
<td>18</td>
<td>1gal</td>
<td>CBG</td>
<td>CBG stock, extra for filler, mid season change-out</td>
</tr>
<tr>
<td>Calotropis gigantea</td>
<td>Circle Garden</td>
<td>Quads</td>
<td>20</td>
<td>2gal</td>
<td>DIN</td>
<td>3 ft tall</td>
</tr>
<tr>
<td>Calotropis gigantea</td>
<td>Crescent Garden</td>
<td>filler</td>
<td>14</td>
<td>2gal</td>
<td>DIN</td>
<td>extra if needed?</td>
</tr>
<tr>
<td>Canna 'Pretoria'</td>
<td>Crescent Garden</td>
<td></td>
<td>60</td>
<td>3gal</td>
<td>EXC</td>
<td></td>
</tr>
<tr>
<td>Canna 'Red King Humbert' (or similar)</td>
<td>Grunsfeld</td>
<td>Wind Bed</td>
<td>18</td>
<td>2gal</td>
<td>EXC</td>
<td>sub if needed?</td>
</tr>
<tr>
<td>Canna Tropicana™</td>
<td>Circle Garden</td>
<td>Quads</td>
<td>40</td>
<td>2gal</td>
<td>MON</td>
<td></td>
</tr>
<tr>
<td>Carex testacea</td>
<td>Crescent Garden</td>
<td></td>
<td>140</td>
<td>1gal</td>
<td>CLW</td>
<td></td>
</tr>
<tr>
<td>Carex testacea</td>
<td>Gatehouse</td>
<td></td>
<td>180</td>
<td>1gal</td>
<td>CLW</td>
<td></td>
</tr>
<tr>
<td>Carica papaya</td>
<td>Extra</td>
<td>Containers</td>
<td>2</td>
<td>2gal</td>
<td>EXC</td>
<td></td>
</tr>
<tr>
<td>Ceratozamia mexicana (for HER stairs)</td>
<td>Heritage Garden-containers</td>
<td>Steps=LongShadow</td>
<td>2</td>
<td>14&quot;</td>
<td>Botanics</td>
<td>4 ft diam w/ trailer (Cissus) Cost? Less expensive?</td>
</tr>
<tr>
<td>Cissus discolor</td>
<td>Circle Garden</td>
<td>Containers</td>
<td>28</td>
<td>SVD4</td>
<td>CBG</td>
<td>for Licuala containers, 7 per cont.</td>
</tr>
<tr>
<td>Cissus discolor</td>
<td>Hayracks</td>
<td></td>
<td>288</td>
<td>SVD3</td>
<td>CBG</td>
<td>24 x 12=288</td>
</tr>
<tr>
<td>Cissus discolor</td>
<td>North Stairs</td>
<td>Containers</td>
<td>37</td>
<td>SVD4</td>
<td>CBG</td>
<td>4 containers w/ 9 each</td>
</tr>
</tbody>
</table>
Receiving the plants from Florida 2 weeks prior to installations
Crescent Garden
Circle Garden
Heritage Garden Wow
3 corners: 11’ x 3’ Bromeliad Towers with 3 fire pit containers around each
Bromeliad Towers assembled by Maintenance staff
HERE ARE FIVE PLANTS TO LOOK FOR

Plant: Bromeliad (Aechmea Blumbeana)
Location: Lake Cook Road entrance and Gatehouse
Cool facts: The large, strap-like foliage bromeliads are iconic landscape plants and are endemic to Brazil. The bromeliads are key to tying all our garden designs together.

Plant: Pala leaf begonia (Begonia lanceolata)
Location: Regenstein Center north stairs
Cool facts: This part-sun begonia is endemic to Brazil. It’s grown mostly for the great texture of its foliage.

Plant: Elmiacid palm (Chamaerops humilis)
Location: Circle and Crescent Gardens
Cool facts: This Mediterranean native has a strong architectural presence and has striking silvery-white foliage.

Plant: Elephant ear (Colocasia esculenta 'Mam Goli')
Location: Visitor Center
Cool facts: This lovely plant is grown as a root crop known as taro, which is popular in Brazil. Elephant ears—along with cultivars of Canoe and banana plants—are popular tropical foliage plants.

Plant: Princess flower (Tibouchina urvilleana)
Location: Circle Garden, Lake Cook Road entrance, Visitor Center, Gatehouse, and the Bubbler Enabling Garden
Cool facts: This tropical shrub, which is endemic to Brazil, has fleshy leaves and a profusion of striking purple flowers. Plants have been generously donated by Lesieur Seeds.

Look up Brazil in the Garden plants with the free GardenGuide app.

CHICAGO BOTANIC GARDEN
1000 Lake Cook Road Glenview, Illinois 60025
chicagobotanic.org
BRAZIL IN THE GARDEN
BOLD. VIBRANT. BIODIVERSE.

Throughout the Garden, we’re paying tribute to the vibrant spirit of Brazil, one of the most biodiverse and beautiful countries in the world. For four months, you’ll get a taste of the tropics.

Look for samba by the lake, the Brazilian national cocktail Cachaca in the café, cool plants including 20-foot-high coconut palms outside the Visitor Center, and much more.

Come back throughout the seasonal exhibition and discover something new.

MUSIC NIGHTS: BRAZIL
6 to 8 pm., the Espenada or McGraw Pavillon

June 15 - Planeta Azul (Brazilian Carnaval)
June 20 - Carpechio Super Combo (Brazilian-Hip Hop)
July 18 - Rio Bamba (Brazilian Jazz)
July 29 - DJ Costa Gourmet (Brazilian Samba)
August 15 - Luizana Antonio Quartet (Brazilian Jazz/Bossa Nova)
August 17 - Chicago Samba (Brazilian Samba)

GARDEN CHEF SERIES: BRAZIL
1:30 and 2:30 pm., Regenstein Fruit & Vegetable Garden

June 17 - Jorge Pereira from Samba
July 1 - Cristiano Ferreira from Santos Brazil Café
July 30 - John Woolan from La Sierra Candeguinha
September 10 - Tony Costello from Longo's

DON'T MISS THESE HIGHLIGHTS

The Roberto Burle Marx exhibition in the Jouettas Gallery through Sept. 19: Original paintings, landscape plans, and other works by Burle Marx, the Brazilian landscape architect whose bold, modernist style made him world famous. Look for his influence in our garden designs for Brazil in the Garden.

The Brazil-Influenced Circle Garden: A mass of color and texture, including elephant ears, with dazzling leaves that can grow up to 4 feet wide, and 12-foot tall red Agave Americana plants.

The Brazil-Inspired Tower Garden: Colorful elements, including elephant ears, with zig-zagging lines creating a mosaic-like display of lush foliage plants.

The Hanging Gardens in the Tropical Greenhouse: The shapes, textures, and architecture of Brazilian plants are featured here, with big plants creating a mosaic-like display of lush foliage plants.

Learn more about Brazil's rich horticultural heritage in the Lannanert Library's Flora Brasilia exhibition.

SHARE BRAZIL IN THE GARDEN: CBGBBRAZIL
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Outdoor Floriculturist, Chicago Botanic Garden
tpollak@chicagobotanic.org
847-835-8233