

James Sutton, Display Designer

Large Scale Conservatory Displays

Our Mission

Longwood Gardens is the living legacy of Pierre S. du Pont, inspiring people through excellence in garden design, horticulture, education and the arts.

Our Vision

Longwood Gardens is one of the great gardens of the world. We strive for innovation in horticulture and display.

We present the arts in an unparalleled setting to bring pleasure and inspire the imagination of our guests.

We contribute to society through excellent and diverse education programs, horticultural research, environmental stewardship, and cultural and community engagement.



Welcome to Longwood Gardens

- Longwood Gardens was founded in 1906

 the year Pierre S. du Pont bought the property
 - The original purchase was 202 acres for \$15,500
- Today, the Gardens are made up of 1,050 acres, 350 of which are garden proper
- There are nearly 4 acres under glass, where we showcase Longwood's 5 seasons of spectacular horticultural displays
 Opened in 1921



Pierre S. du Pont



Construction of the Exhibition Hall

The Five Seasons of Longwood

Summer of Spectacle:

May 27 – September 30

Chrysanthemum Festival:

October 7 – November 19

A Longwood Christmas:

November 23 – January 7

Orchid Extravaganza:

• January 20 – March 25

Spring Blooms:

• March 31 – May 6









The Design Process

- Concept
- Brainstorming
- Sketches
- Photoshop renderings & CAD Plans
- Mock Ups (if needed)
- Budgeting
- Implementation
- Evaluation





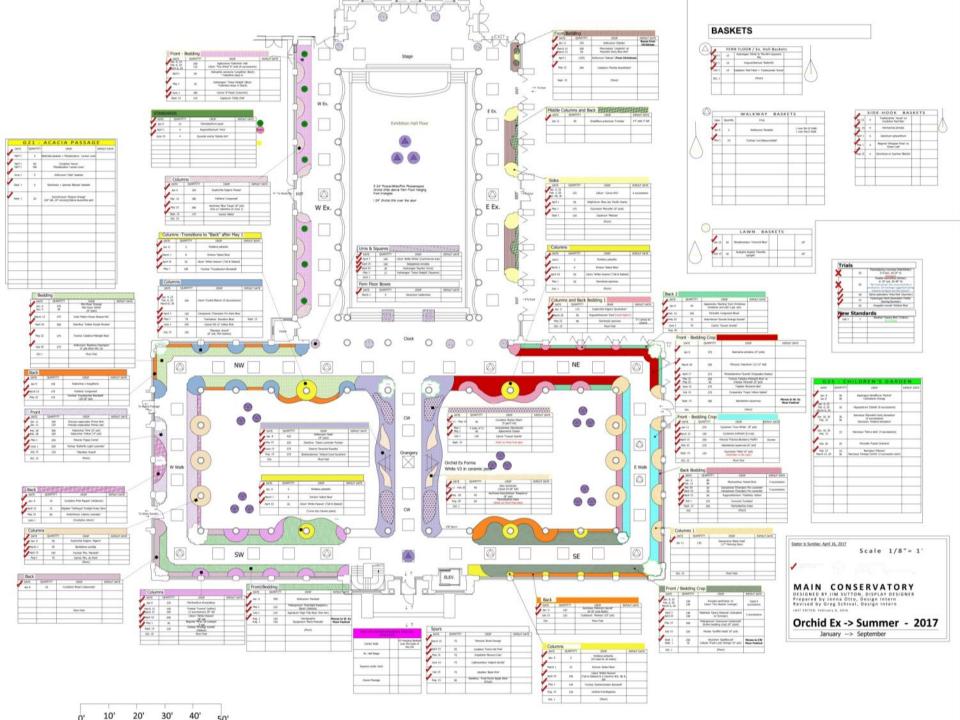
Brainstorming

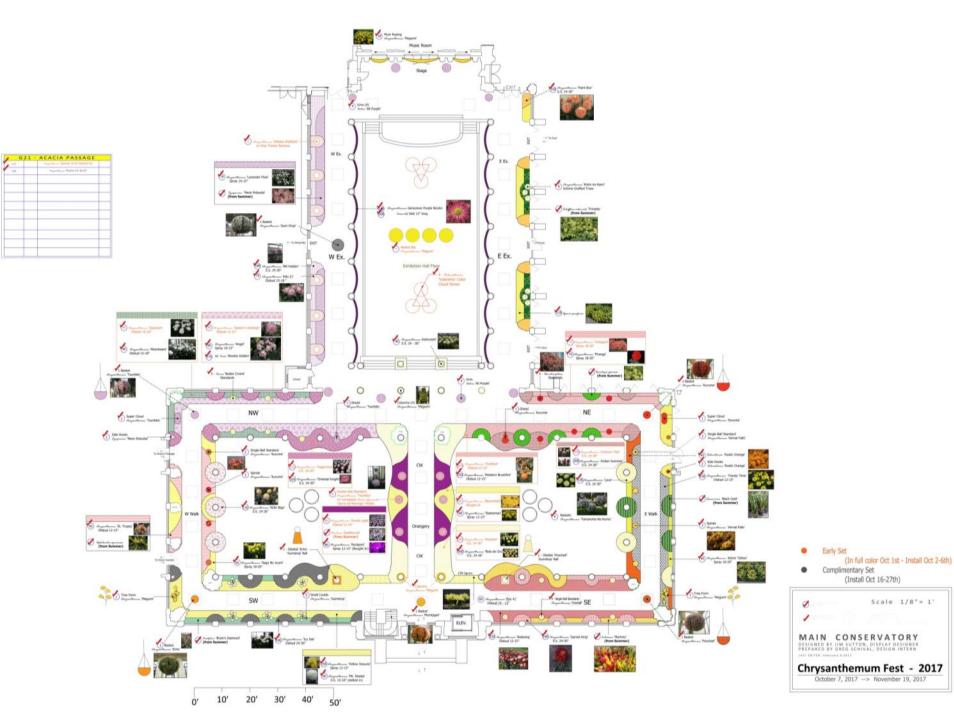


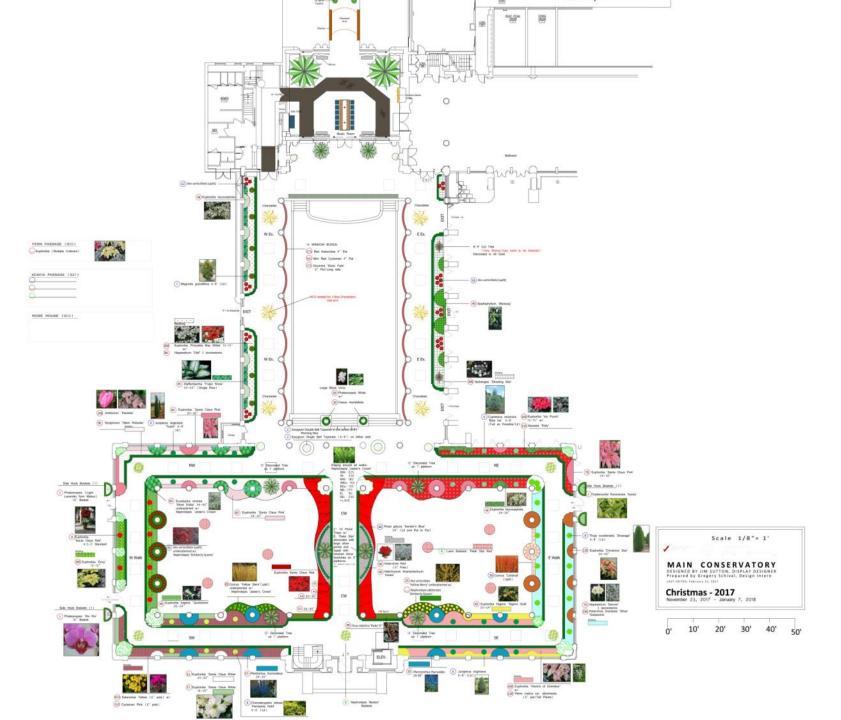










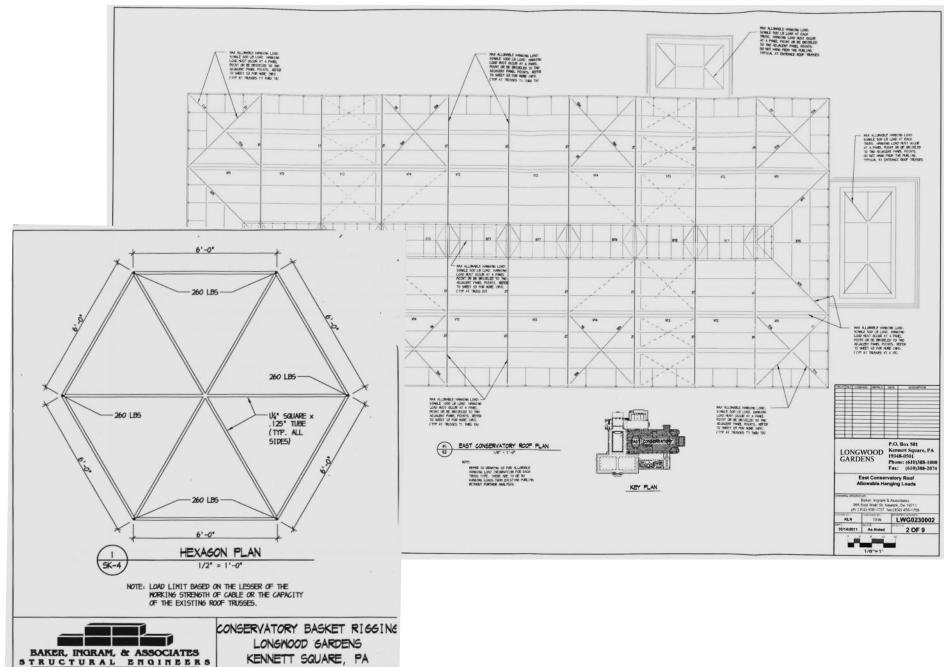


Logistics





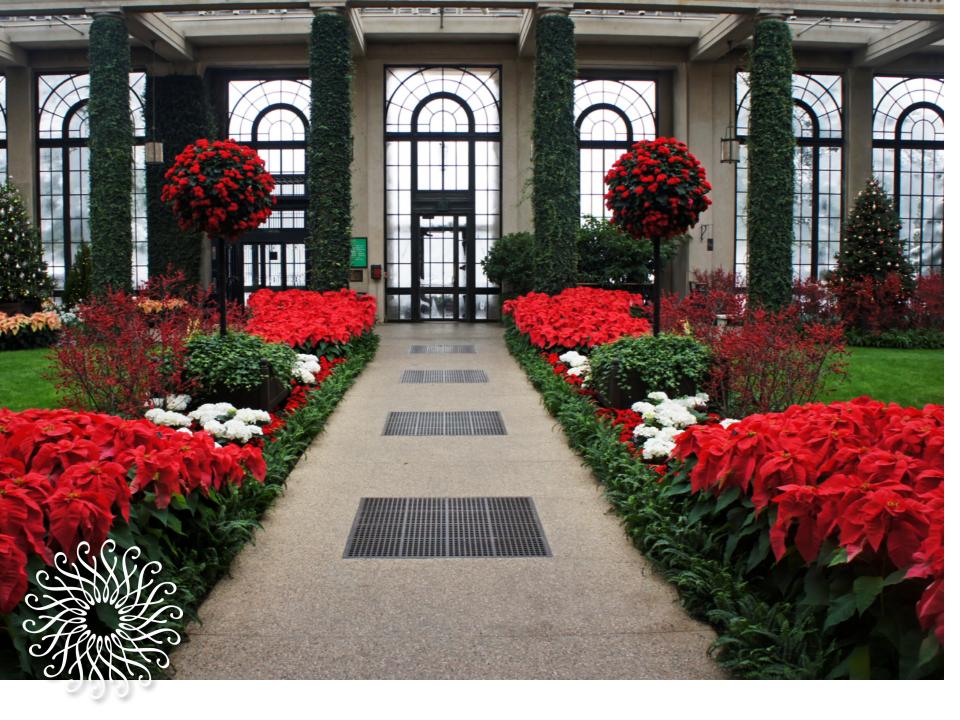


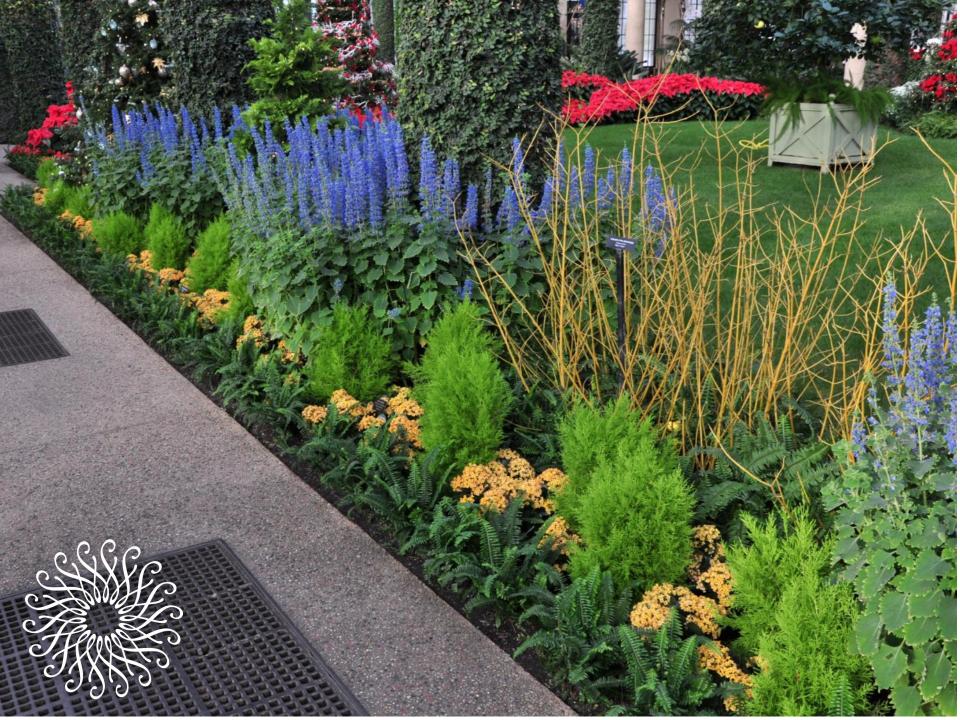


DESIGNED BY: TEN DATE: 05/24/13 CHECKED BY: TEN SCALE: AS NOTED M.O. 1 7866.00 DRAWN BY: **ACB** DRANING NO.: SK-4 SHEET: 4 OF 5







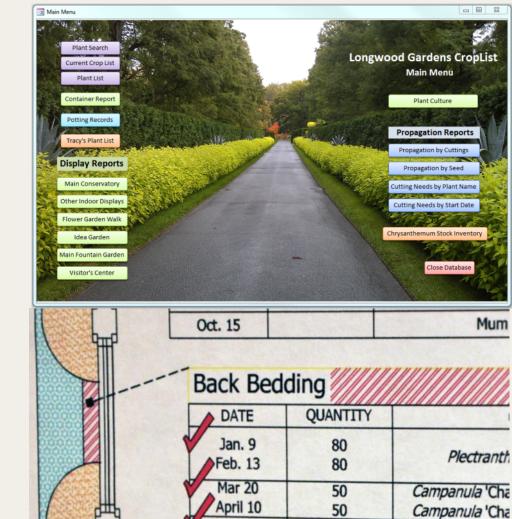






The CropList





April 15

July 1

Sept. 15

Oct

60

125

100

Argyranthemu

Curcun

Pachys

Display Dates 4/1/2017 to 5/1/2017

Display G23

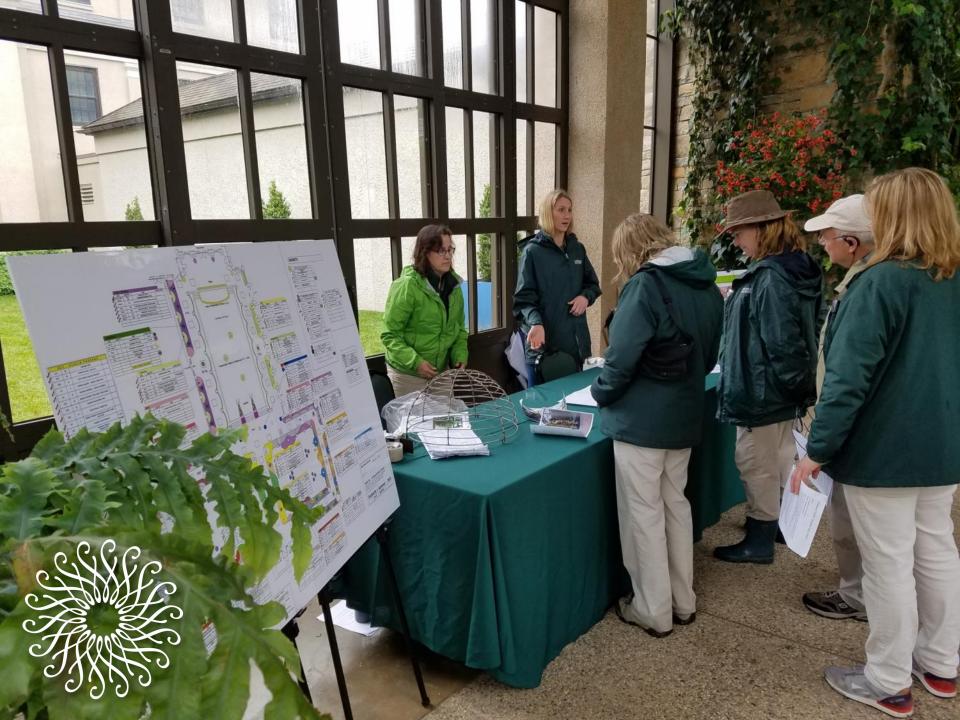
Display G25			Export to excel		xcel	Export to PDF		Print Report	Return to Display Menu		Return to Main Menu
WALK	DISPLAY	Plant	Buy	QTY CONT	CONT SIZ	E FINISH HT	FINISH WD	SOURCE	PLANT TYPE	COMMENT	
Baskets	DAIL			COM			WD		11112		
	04/01/17	Jasminum polyanthum		4	16 in. basket			Longwood	Basket	Side hook basket, cool baskets at Nursery until well budded, display date is flexible	
	05/01/17	Begonia 'unknown cultivar' Whopper Rose with Green Leaf		4	16 in. Ball Horticulture Basket Side Hook Baskets basket delayed 2 weeks		Baskets, plug delivery weeks				
	05/01/17	Fuchsia x hybrida 'Lord Beaconsfield'		23	18 in. basket			Longwood	Basket	Walkway Baskets, Grow all as 1 year baskets, use stainless steel baskets	
		Baskets	Total	31							
cw											
	05/01/17	Aglaonema 'Osaka'	✓	40	8 in. az.			Morning Dew Nursery		CW	
	05/01/17	Anisodontea capensis		4	14 in. sq pot	. 1' stem	18"	Longwood	Standard	CW, StandardStandard, 4' from top of pot to top of plant	
	05/01/17	Anisodontea capensis		4	14 in. sq pot	. 3' stem	18"	Longwood	Standard	CW, StandardStandard, 2' from top of pot to top of plant	
	05/01/17	Anisodontea capensis		4	14 in. sq pot	. 5' stem	18"	Longwood	Standard		ardStandard, 6' from top op of plant
		CW	Total	52							
CW Spurs											
	04/15/17	Lavatera trimestris 'Twins Hot Pink'		50	R66 rd.			Ball Horticulture		purchase	200 or larger plugs
		CW Spurs	Total	50							
E Ex.											
	04/01/17	Delphinium elatum 'Blue Jay' (Pacific Giant Group)		95	R88 rd.	36"	15"	Gro N Sell		E Ex., Blue plug tray	flower, order 125 cell
	05/01/17	Guzmania 'Marcella'	V	175	6 in. az.			Morning Dew Nursery			da Truck, request 1/2 for 'Audrey'
		E Ex.	Total	270							
E walk											
	04/10/17	Campanula medium 'Champion Pro Lavender'		50	R88 rd.	24-30"	14"	Ball Horticulture		1/16/17, n	t succession, Start lights eed 12 weeks from start ys to flower
			_							_	



Guest Engagement













Hermannia po Mallow Family KILL - CCSIL BLUE COLFUS Plectranthus thyrsoideus South Africa THROATWORT Trachelium caeruleum tiana Devotion Purple C Africa nily BRONZE-LEAVED PRIDE-OF-MADEIRA Clerodendrum quadriloculare GLORYBOWER BIGLEAF HYDRANG Echium candicans Hydrangea macroph Select Blue tiana CANTERBURY-BELLS TI-PLANT Cordyline fruticosa nily Campanula medium ·Champion Pro Deep Blue Black Magic EASTE Lilium ANTHURIUM MON variegatum Ne MINIATURE ROSE Anthurium (Rainbow Champion) mey (unknown cultivar) R FLOWER JAPANESE CAMELLIA MONKEY-FLOWER Cleome Camellia japonica Inncleosr' orita Rosalita®) · Bokuhani ·Valentine CARLET-PLUME Euphorbia fulgens CANNA MONKEY-FLOWER ·Toucan Scarlet · Valentine SCARLET-PLUME ATE I TKE BEGONIA Euphorbia fulgens

Plant Selection













Changing Displays

























LONGWOOD GARDENS